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MISSION
To improve lives by providing optimum services and mobilizing resources that strengthen our communities.

VALUES
Community Action Agencies improve people’s lives, embodies the spirit of hope, improve communities and make America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.

VISION
A strong, vibrant community where all citizens are self-sufficient and empowered.
Dear valued partner and community member,

As we look back at our program year, we are pleased with our progress and our continued commitment to Uplifting the Community, Elevating Strategic Programs, and Advancing Our Mission. We are moving beyond the status quo — taking a comprehensive look at how to best ensure our programs are more holistic and customer service-driven. We have identified the most underserved persons in communities that face unique challenges, such as youth, seniors, veterans, low income and/or homeless families, and formerly incarcerated citizens. Recognizing and attacking the root causes of poverty, we are better positioned to equip our community with resources that promote self-sufficiency and empowerment.

In this report, you will learn more about our services through testimonials from our program participants and compelling data demonstrating a proven track record of success.

We will remain agile to ensure our programs are adaptable — enabling us to quickly respond to ever changing needs. We are grateful for our board members, partners and donors, and dedicated staff who share our passion for creating pathways to opportunity; and we are reenergized to find new and innovative ways to mobilize resources that will strengthen our communities and improve the economic stability of individuals and families here in the region.

Edith G. White  
Chief Executive Officer  
HRCAP

Angela Futrell  
Board Chair, HRCAP  
Chief Executive Officer, Southeastern Virginia Health System
To our 1,500 volunteers and 370 employees, thank you for making an IMPACT!

**HOUSING SERVICES**

- Households served in Hampton Roads: 6,059 (Peninsula - Hampton, Newport News), 841 (Southside - Chesapeake, Norfolk, Portsmouth, Virginia Beach, Suffolk)
- Veterans received rapid rehousing services: 44
- Households prevented from foreclosure: 12

**CAREER SERVICES** (Workforce Development)

- Returning citizens graduated from VA Cares entering full-time employment and permanent housing: 17
- Adults (ages 19-42) received job placement services: 227
- Adults received soft-skill certificates: 827

**FINANCIAL LITERACY SERVICES**

- In consumer debt eliminated through credit improvement program: $18,180
- Point average credit score increase through credit counseling program: 45
- Tax refund dollars returned to the community through the income tax assistance program: $2,500,000
“I was a single mother of a preschooler — still learning on my own at 24 years old. My son’s teacher would send home movies and little worksheets with games like “I Spy” for colors and shapes. She does not know it, but she taught me how to be a hands-on mother and taught me how to be more involved and ways to teach him at home. To experience the love and care from a teacher who works well with children is a blessing beyond measure. I give much credit to the Head Start Program, as it has built my son into the student he is today.” - Lakisha Gaines, Head Start Parent
FUNDING AND EXPENSES

PROGRAM EXPENSES
GENERAL & ADMINISTRATIVE  
2019  
$1,248,570  
7% 93%

TOTAL EXPENSES  
$16,879,989

TOTAL  
$18,128,559

AGENCY FUNDING

LOCAL  
$763,241

FEDERAL  
$14,352,306

IN-KIND  
$2,136,383

PRIVATE  
$259,226

STATE  
$515,745

OTHER  
$238,592

TOTAL Revenue

$18 MILLION

PROGRAM & SUPPORT EXPENSES

2018  
GENERAL & ADMINISTRATIVE  
$1,246,027

TOTAL EXPENSES  
$15,590,047

2019  
GENERAL & ADMINISTRATIVE  
$1,248,570

TOTAL EXPENSES  
$16,879,989

TOTAL  
$18,128,559
Newport News - 29
Hampton - 2
Norfolk - 5
Portsmouth - 5
Chesapeake - 4

Number of Centers in Hampton Roads:
- Newport News - 29
- Hampton - 2
- Norfolk - 5
- Portsmouth - 5
- Chesapeake - 4

NEWPORT NEWS
Population: 178,626
Poverty Level: 16.4%
Unemployment Rate: 4.2%
Homeownership Rate: 50%

HAMPTON
Population: 136,265
Poverty Level: 14.9%
Unemployment Rate: 4.4%
Homeownership Rate: 56.9%

PORTSMOUTH
Population: 95,536
Poverty Level: 17.7%
Unemployment Rate: 5.6%
Homeownership Rate: 54.4%

NORFOLK
Population: 245,752
Poverty Level: 21%
Unemployment Rate: 4.6%
Homeownership Rate: 43.4%

CHESAPEAKE
Population: 235,410
Poverty Level: 9.6%
Unemployment Rate: 3.2%
Homeownership Rate: 70.9%

SUFFOLK
Population: 88,057
Poverty Level: 11.2%
Unemployment Rate: 4.0%
Homeownership Rate: 69.2%

VIRGINIA BEACH
Population: 450,189
Poverty Level: 8.04%
Unemployment Rate: 3.1%
Homeownership Rate: 64.7%

A COMMUNITY OF ACTION HONORING OUR DONORS

$750,000+
City of Newport News
Health and Human Services
Virginia Department of Social Services

$250,000+
VHDA

$100,000+
Department of Veteran Affairs
Hampton City Schools
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City of Hampton
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Project Discovery of Virginia
Virginia Department of Health
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Ms. Edith G. White, HRCAP Chief Executive Officer, served as the keynote speaker for the Christopher Newport University Martin Luther King Jr. Day. In addition, she was the recipient of the 2019 Thomas Nelson Community College Presidential Leadership Award. Thank you for your strategic leadership, Ms. White!
The Community Builders Awards Dinner is HRCAP’s annual fundraiser to support the organization’s 20 programs that reach 12,000 students, parents, and clients across the Hampton Roads region. Attendees include business leaders, elected officials, parents, educators, students, and other stakeholders. Ed Gordon, Emmy Award-Winning Journalist, served as the 2019 Community Builders Awards keynote speaker. Congratulations to the award recipients!

Norvelete Downing-Gross Lifetime Achievement Award
SENATOR MAMIE LOCKE
VA Senate District 2

Corporate Citizenship Action Award
METROPOLITAN FUNERAL SERVICES

Corporate Citizenship Action Award
SHAWN AVERY
President & CEO, Hampton Roads Workforce Council

Community Citizenship Action Award
HAKIMA MUHAMMAD
Executive Director, Sister to Sister, Inc.

Robert O. Bigelow Award
JOY L. PHELPS
Director, Hampton University Child Development Center

Community Trailblazer Award
HON. SHELLY SIMONDS
Member, Newport News School Board

Youth Leadership Award (Peninsula)
TERION EDWARD ROGERS
Senior, Heritage High School

Youth Leadership Award (Southside)
JAELIN N. MITCHELL
Senior, Booker T. Washington High School
Thank you Hampton Roads for supporting the 2019 Community Builders Awards!

Honorary Chair Dwayne Blake, Corporate VP, Huntington Ingalls Industries & Committee Chair Lisa Pennyfeather, Vice President, Sr. Relationship Manager, Wells Fargo Bank

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2020 COMMUNITY BUILDERS AWARDS DINNER

THURSDAY, MAY 21, 2020
MARRIOTT CITY CENTER | NEWPORT NEWS, VA
6:00 PM – RECEPTION | 7:00 PM – DINNER
Visit: www.hrcapinc.org
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GUEST SPEAKER
Susan Taylor
Founder & CEO, National CARES
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